# Repeated measures

**Session 6** 

MATH 80667A: Experimental Design and Statistical Methods HEC Montréal

#### Outline

# Unbalanced designs

#### **Repeated measures**

# Unbalanced designs

#### Premise

So far, we have exclusively considered balanced samples

# balanced = same number of observational units in each subgroup

Most experiments (even planned) end up with unequal sample sizes.

### Noninformative drop-out

Unbalanced samples may be due to many causes, including randomization (need not balance) and loss-to-follow up (dropout)

If dropout is random, not a problem

• Example of Baumann, Seifert-Kessel, Jones (1992):

Because of illness and transfer to another school, incomplete data were obtained for one subject each from the TA and DRTA group

#### Problematic drop-out or exclusion

If loss of units due to treatment or underlying conditions, problematic!

Rosensaal (2021) rebuking a study on the effectiveness of hydrochloriquine as treatment for Covid19 and reviewing allocation:

Of these 26, six were excluded (and incorrectly labelled as lost to follow-up): three were transferred to the ICU, one died, and two terminated treatment or were discharged

Sick people excluded from the treatment group! then claim it is better. Worst: "The index [treatment] group and control group were drawn from different centres."

# Why seek balance?

Two main reasons

- 1. Power considerations: with equal variance in each group, balanced samples gives the best sample allocation (easier to detect true differences in mean) by minimizing variability.
- 2. Simplicity of interpretation and calculations: the interpretation of the F test in a linear regression is unambiguous

# Finding power in balance

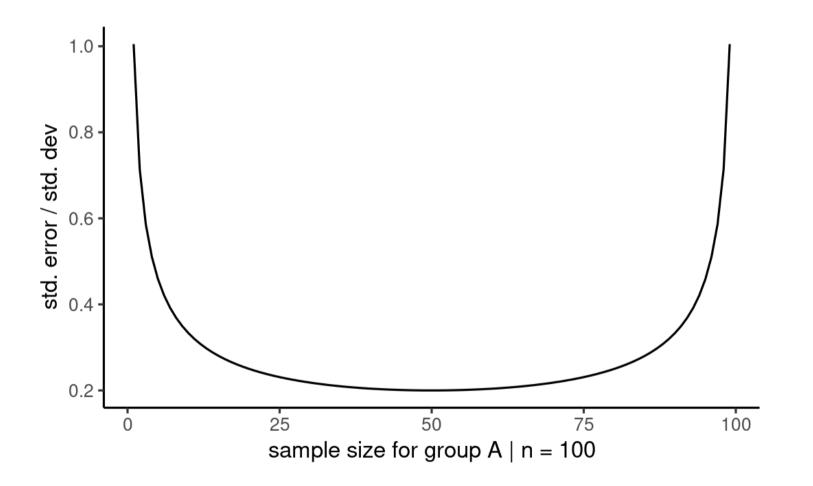
Consider a t-test for assessing the difference between treatments  ${\cal A}$  and  ${\cal B}$  with equal variability

$$t = rac{ ext{estimated difference}}{ ext{estimated variability}} = rac{(\widehat{\mu}_A - \widehat{\mu}_B) - 0}{ ext{se}(\widehat{\mu}_A - \widehat{\mu}_B)}$$

The standard error of the average difference is

$$\sqrt{rac{ ext{variance}_A}{ ext{nb of obs. in }A} + rac{ ext{variance}_B}{ ext{nb of obs. in }B}} = \sqrt{rac{\sigma^2}{n_A} + rac{\sigma^2}{n_B}}$$

#### **Optimal allocation of ressources**



The allocation of  $n=n_A+n_B$  units that minimizes the std error is  $n_A=n_B=n/2$ .

# Example: tempting fate

We consider data from Multi Lab 2, a replication study that examined Risen and Gilovich (2008) who

explored the belief that tempting fate increases bad outcomes. They tested whether people judge the likelihood of a negative outcome to be higher when they have imagined themselves [...] tempting fate [...] (by not reading before class) or not [tempting] fate (by coming to class prepared). Participants then estimated how likely it was that [they] would be called on by the professor (scale from 1, not at all likely, to 10, extremely likely).

The replication data gathered in 37 different labs focuses on a 2 by 2 factorial design with gender (male vs female) and condition (prepared vs unprepared) administered to undergraduates.

# Example - loading data

- We consider a 2 by 2 factorial design.
- The response is likelihod
- The experimental factors are condition and gender
- Two data sets: RS\_unb for the full data, RS\_bal for the artificially balanced one.

# Checking balance

summary\_stats <RS\_unb |>
group\_by(condition) |>
summarize(nobs = n(),
 mean = mean(likelihood))

Summary statistics					
condition	nobs	mean			
unprepared	2192	4.606			
prepared	2241	4.060			

# Marginal means

Marginal means for conditionconditionemmeanunprepared4.504prepared4.0220.0535

Note unequal standard errors.

# Explaining the discrepancies

Estimated marginal means are based on equiweighted groups:

$$\widehat{\mu} = rac{1}{4} (\widehat{\mu}_{11} + \widehat{\mu}_{12} + \widehat{\mu}_{21} + \widehat{\mu}_{22})$$

where  $\widehat{\mu}_{ij} = n_{ij}^{-1}\sum_{r=1}^{n_{ij}}y_{ijr}.$ 

The sample mean is the sum of observations divided by the sample size.

The two coincide when  $n_{11} = \cdots = n_{22}$ .

# Why equal weight?

- The ANOVA and contrast analyses, in the case of unequal sample sizes, are generally based on marginal means (same weight for each subgroup).
- This choice is justified because research questions generally concern comparisons of means across experimental groups.

# Revisiting the F statistic

Statistical tests contrast competing **nested** models:

- an alternative model, sometimes termed "full model"
- a null model, which imposes restrictions (a simplification of the alternative model)

The numerator of the F-statistic compares the sum of square of a model with (given) main effect, etc., to a model without.

### What is explained by condition?

Consider the  $2 \times 2$  factorial design with factors A: gender and B: condition (prepared vs unprepared) without interaction.

What is the share of variability (sum of squares) explained by the experimental condition?

# Comparing differences in sum of squares (1)

#### Consider a balanced sample

The difference in sum of squares is 141.86 in both cases.

# Comparing differences in sum of squares (2)

#### Consider an unbalanced sample

The differences of sum of squares are respectively 330.95 and 332.34.

# Orthogonality

Balanced designs yield orthogonal factors: the improvement in the goodness of fit (characterized by change in sum of squares) is the same regardless of other factors.

So effect of B and  $B \mid A$  (read B given A) is the same.

- test for  $B \mid A$  compares  $\mathsf{SS}(A,B) \mathsf{SS}(A)$
- for balanced design, SS(A, B) = SS(A) + SS(B) (factorization).

We lose this property with unbalanced samples: there are distinct formulations of ANOVA.

# Analysis of variance - Type I (sequential)

The default method in **R** with anova is the sequential decomposition: in the order of the variables A, B in the formula

- So  ${\cal F}$  tests are for tests of effect of
  - $\circ A$ , based on  $\mathsf{SS}(A)$
  - $\circ \ B \mid A$ , based on  $\mathsf{SS}(A,B) \mathsf{SS}(A)$
  - $\circ \ AB \mid A, B$  based on  $\mathsf{SS}(A, B, AB) \mathsf{SS}(A, B)$

#### **Ordering matters**

Since the order in which we list the variable is **arbitrary**, these F tests are not of interest.

# Analysis of variance - Type II

Impact of

- $A \mid B$  based on  $\mathsf{SS}(A,B) \mathsf{SS}(B)$
- $B \mid A$  based on SS(A, B) SS(A)
- $AB \mid A, B$  based on SS(A, B, AB) SS(A, B)
- tests invalid if there is an interaction.
- In **R**, USE car::Anova(model, type = 2)

# Analysis of variance - Type III

Most commonly used approach

- Improvement due to  $A \mid B, AB$ ,  $B \mid A, AB$  and  $AB \mid A, B$
- What is improved by adding a factor, interaction, etc. given the rest
- may require imposing equal mean for rows for  $A \mid B, AB$ , etc.
  - (**requires** sum-to-zero parametrization)
- valid in the presence of interaction
- but F-tests for main effects are not of interest
- In **R**, USE car::Anova(model, type = 3)

#### ANOVA for unbalanced data

model <- lm(
 likelihood ~ condition \* gender,
 data = RS\_unb)
# Three distinct decompositions
anova(model) #type 1
car::Anova(model, type = 2)
car::Anova(model, type = 3)</pre>

#### ANOVA (type I)

	Df	Sum Sq	F value
gender	1	164.94	29.1
condition	1	332.34	58.7
gender:condition	1	36.55	6.5
Residuals	4429	25086.33	

ANOVA (type II)						
	Df	Sum Sq	F value			
gender	1	166.33	29.4			
condition	1	332.34	58.7			
gender:condition	1	36.55	6.5			
Residuals	4429	25086.33				
ANOVA (type III)						
	Df	Sum Sq	F value			
gender	1	167.71	29.6			
condition	1	227.88	40.2			
gender:condition	1	36.55	6.5			
Residuals	4429	25086.33				

 $\Lambda N O V \Lambda (type II)$ 

#### ANOVA for balanced data

model2 <- lm(
 likelihood ~ condition \* gender,
 data = RS\_bal)
anova(model2) #type 1
car::Anova(model2, type = 2)
car::Anova(model2, type = 3)
# Same answer - orthogonal!</pre>

#### ANOVA (type I)

	Df	Sum Sq	F value			
condition	1	141.86	24.1			
gender	1	121.69	20.6			
condition:gender	1	37.88	6.4			
Residuals	2500	14733.84				

ANOVA (type II)					
	Df	Sum Sq	F value		
condition	1	141.86	24.1		
gender	1	121.69	20.6		
condition:gender	1	37.88	6.4		
Residuals	2500	14733.84			
ANOVA (type III)					
		- /			
		Sum Sq	F value		
condition			<b>F value</b> 24.1		
	Df	Sum Sq			
condition gender condition:gender	<b>Df</b>	<b>Sum Sq</b> 141.86	24.1		

### Recap

- If each observation has the same variability, a balanced sample maximizes power.
- Balanced designs have interesting properties:
  - estimated marginal means coincide with (sub)samples averages
  - $\circ\,$  the tests of effects are unambiguous
  - $\circ~$  for unbalanced samples, we work with marginal means and type 3 ANOVA
  - if empty cells (no one assigned to a combination of treatment), cannot estimate corresponding coefficients (typically higher order interactions)

### Practice

From the OSC psychology replication

People can be influenced by the prior consideration of a numerical anchor when forming numerical judgments. [...] The anchor provides an initial starting point from which estimates are adjusted, and a large body of research demonstrates that adjustment is usually insufficient, leading estimates to be biased towards the initial anchor.

Replication of Study 4a of Janiszewski & Uy (2008, Psychological Science) by J. Chandler

# **Repeated measures ANOVA**

#### **Beyond between-designs**

Each subject (experimental unit) assigned to a single condition.

• individuals (subjects) are **nested** within condition/treatment.

In many instances, it may be possible to randomly assign multiple conditions to each experimental unit.

### **Benefits of within-designs**

Assign (some or) all treatments to subjects and measure the response. Benefits:

- Each subject (experimental unit) serves as its own control (greater comparability among treatment conditions).
- Filter out effect due to subject (like blocking):
  - increased precision
  - increased power (tests are based on within-subject variability)

Impact: need smaller sample sizes than between-subjects designs

### Drawbacks of within-designs

Potential sources of bias include

- Period effect (e.g., practice or fatigue).
- Carryover effects.
- Permanent change in the subject condition after a treatment assignment.
- Loss of subjects over time (attrition).

# Minimizing sources of bias

- Randomize the order of treatment conditions among subjects
- or use a balanced crossover design and include the period and carryover effect in the statistical model (confounding or control variables to better isolate the treatment effect).
- Allow enough time between treatment conditions to reduce or eliminate period or carryover effects.

#### One-way ANOVA with a random effect

As before, we have one experimental factor A with  $n_a$  levels, with

$$Y_{ij} = \mu + \alpha_j + S_i + \varepsilon_{ij}$$
  
response global mean mean difference random effect for subject error  
where  $S_i \sim \mathsf{Normal}(0, \sigma_s^2)$  and  $\varepsilon_{ij} \sim \mathsf{Normal}(0, \sigma_e^2)$  are random  
variables.

The errors and random effects are independent from one another.

#### Variance components

The model **parameters** includes two measures of variability  $\sigma_s^2$  and  $\sigma_e^2$ .

- The variance of the response  $Y_{ij}$  is  $\sigma_s^2 + \sigma_e^2$ .
- The **intra-class correlation** between observations in group i is  $ho=\sigma_s^2/(\sigma_s^2+\sigma_e^2).$ 
  - $\circ~$  observations from the same subject are correlated
  - observations from different subjects are independent

This dependence structure within group is termed **compound symmetry**.

# Example: happy fakes

An experiment conducted in a graduate course at HEC gathered electroencephalography (EEG) data.

The response variable is the amplitude of a brain signal measured at 170 ms after the participant has been exposed to different faces.

Repeated measures were collected on 12 participants, but we focus only on the average of the replications.

#### **Experimental conditions**

The control (real) is a true image, whereas the other were generated using a generative adversarial network (GAN) so be slightly smiling (GAN1) or extremely smiling (GAN2, looks more fake).

Research question: do the GAN image trigger different reactions (pairwise difference with control)?





#### Models for repeated measures

If we average, we have a balanced randomized blocked design with

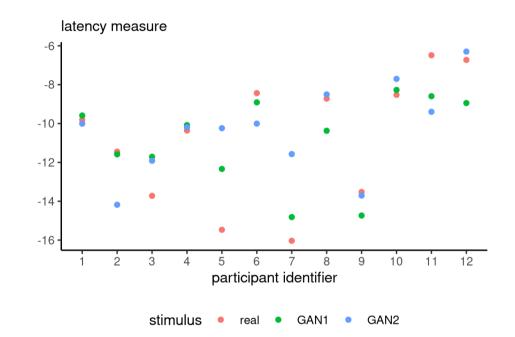
- id (blocking factor)
- stimulus (experimental factor)

We use the afex package to model the within-subject structure.

#### Load data

```
# Set sum-to-zero constraint for factors
options(contrasts = c("contr.sum", "contr.poly"))
data(AA21, package = "hecedsm")
# Compute mean
AA21_m <- AA21 |>
dplyr::group_by(id, stimulus) |>
dplyr::summarize(latency = mean(latency))
```

#### Graph



#### ANOVA

• No detectable difference between conditions.

#	Anova Tab	le (	〔Тур	be 3	tes	sts)		
#								
#	Response:	lat	enc	су				
#	I	num	Df	den	Df	MSE	F	Pr(>F)
#	stimulus		2		22	1.955	0.496	0.6155

• Residual degrees of freedom:  $(n_a-1) imes (n_s-1)=22$  for  $n_s=12$  subjects and  $n_a=3$  levels.

### Model assumptions

The validity of the F null distribution relies on the model having the correct structure.

- Same variance per observation
- equal correlation between measurements of the same subject (*compound symmetry*)
- normality of the random effect

# Sphericity

Since we care only about differences in treatment, can get away with a weaker assumption than compound symmetry.

**Sphericity**: variance of difference between treatment is constant.

Typically, Mauchly's test of sphericity is used to test this assumption

- if statistically significant, use a correction (later)
- if no evidence, proceed with F tests as usual with  $F(\nu_1, \nu_2)$  benchmark distribution.

#### Sphericity tests with afex

summary(model) #truncated output

Mauchly Tests for Sphericity

Test statistic p-valuestimulus0.678140.14341

- *p*-value for Mauchly's test is large, no evidence that sphericity is violated.
- Report the p-value of the F-test: F(2, 22) = 0.6155.

### **Corrections for sphericity**

If we reject the hypothesis of sphericity (small p-value for Mauchly's test), we need to change our reference distribution.

Box suggested to multiply both degrees of freedom of F statistic by  $\epsilon < 1$  and compare to  $F(\epsilon \nu_1, \epsilon \nu_2)$  distribution instead

- Three common correction factors  $\epsilon$ :
  - Greenhouse–Geisser
  - Huynh–Feldt (more powerful)
  - $\circ\;$  take  $\epsilon=1/
    u_1$ , giving  $\mathsf{F}(1,
    u_2/
    u_1).$

Another option is to go fully multivariate (MANOVA tests).

#### **Corrections for sphericity tests with** afex

The estimated corrections  $\hat{\epsilon}$  are reported by default with p-values. Use only if sphericity fails to hold, or to check robustness.

summary(model) # truncated output

Greenhouse-Geisser and Huynh-Feldt Corrections for Departure from Sphericity

GG eps Pr(>F[GG]) stimulus 0.75651 0.5667

```
HF eps Pr(>F[HF])
stimulus 0.8514944 0.5872648
```

#### Contrasts

In within-subject designs, contrasts are obtained by computing the contrast for every subject. Make sure to check degrees of freedom!

# Set up contrast vector
cont\_vec <- list("real vs GAN" = c(1, -0.5, -0.5))
model |> emmeans::emmeans(spec = "stimulus", contr = cont\_vec)

## \$emmeans stimulus emmean SE df lower.CL upper.CL ## real -10.8 0.942 11 -12.8 -8.70 ## ## GAN1 -10.8 0.651 11 -12.3 -9.40 ## GAN2 -10.3 0.662 11 -11.8 -8.85 ## Confidence level used: 0.95 ## ## ## \$contrasts contrast estimate SE df t.ratio p.value ## ## real vs GAN -0.202 0.552 11 -0.366 0.7213